# **FY2004 Annual Report**

## KENTUCKY ARTS COUNCIL Old Capitol Annex, 2<sup>nd</sup> Floor

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November 30, 2004



ERNIE FLETCHER GOVERNOR

#### COMMONWEALTH OF KENTUCKY

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W. JAMES HOST SECRETARY COMMERCE CABINET GERRI COMBS EXECUTIVE DIRECTOR

November 30, 2004

The Honorable Governor Ernie Fletcher The Capitol 700 Capital Avenue Frankfort, Kentucky 40601

#### Dear Governor Fletcher:

We are pleased to present to you the FY2004 Annual Report for the Kentucky Arts Council as required by KAR 153.230. It has been a year of positive transition, organizational change, and strategic focus on achieving greater efficiencies.

All reporting of programs, grants, services, personnel, board and committee members are those that were in place July 1, 2004 and cover activities from July 1, 2003 thru June 30, 2004. We continue to work toward efficient statewide delivery of the arts, ensuring that education in the arts is provided to Kentuckians, and that the Commonwealth's artists live and work in a supportive environment. To these ends, we add the understanding that the role of the arts is basic to life and the expected outcome of public policy being favorable to the arts in Kentucky.

By direction of the Board, Gerri Combs

Executive Director Kentucky Arts Council

cc: Robert E. Gable, Chairman, Kentucky Arts Council
W. James Host, Secretary, Commerce Cabinet
Jerry T. Miller, Executive Director, Financial Affairs, Commerce Cabinet
Kentucky Arts Council Board Members

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## ABOUT THE KENTUCKY ARTS COUNCIL

**WHO:** The Kentucky Arts Council is a state agency in the Commerce Cabinet. It was established by the General Assembly in 1965 by executive order to "develop and promote a broadly conceived state policy of support for the arts in Kentucky." The authority of the Arts Council is vested in a volunteer citizen board appointed in rotating terms by the Governor. Funding is provided by state General Fund allocations and through the Partnership Agreement Grant of the National Endowment for the Arts.

The Kentucky Craft Marketing Program is a division of the Kentucky Arts Council. The Kentucky Folklife Program is an interagency program of the Kentucky Arts Council and the Kentucky Historical Society.

**WHAT:** The Kentucky Arts Council creates opportunities for Kentuckians to value and participate in the arts. Through matching grants, adjudicated programs, awards, events and services, the Arts Council facilitates the delivery of the arts throughout the Commonwealth. Major areas of emphasis are:

- Operational support for arts organizations
- Individual artist recognition and professional development
- Arts in education
- Community arts development
- Craft marketing
- Conservation of folk traditions

Constituents include individuals, non-profit organizations, schools, libraries, local agencies, businesses and local governments.

**WHERE:** The Arts Council offices are located in Frankfort, Kentucky, the state capital. Circuit Riders act as regional representatives in five districts (*reorganized September*, 2004)that include all 120 Kentucky counties. Promotional assistance for Kentucky's arts and crafts reaches local, national and international markets.

**WHEN:** Grant, award and adjudicated program application deadlines and panel reviews are scheduled on an annual cycle. Fiscal Year 2005 begins July 1, 2004 and ends June 30, 2005.

**WHY:** The work of the Kentucky Arts Council contributes to the economic development of the Commonwealth through increased cultural tourism and the marketing of Kentucky artists and art products, acts as a catalyst in developing vibrant and cohesive Kentucky communities which are so important in attracting and retaining creative citizens. Infusing the arts into education will assist educational institutions in producing literate and successful Kentuckians.

## ABOUT THE CRAFT MARKETING PROGRAM

**WHO:** The Kentucky Craft Marketing Program was established in 1981 as a program of Kentucky state government. It is a division of the Kentucky Arts Council in the Commerce Cabinet.

**WHERE:** The Program is headquartered in Frankfort, Kentucky, the state capitol. Services are available to craftspeople within Kentucky's 120 counties.

**WHAT:** The mission of the Kentucky Craft Marketing Program is to: develop the state's craft industry, support and empower Kentucky artisans and craftspeople, create an economically viable environment for craft entrepreneurs, preserve the state's craft traditions, stimulate and support product development, and generate public awareness, public support and public/private partnerships.

The Program provides assistance to Kentucky residents wanting to develop as craft professionals through economic opportunities, training, and technical assistance. Services are available to participants whose works have met the requirements of an application process and the review of a nationally recognized panel of jurors. There are currently over 400 "Kentucky Crafted" participants active in the Program.

Craft Marketing Program activities generate over 3 million dollars in annual craft sales for its juried participants. The results of a 2000 study by the University of Kentucky Business and Economics Department reported that the craft industry is generated 252.4 million dollars in sales and has a total annual economic impact on the state of \$148.7 million due to out-of-state sales. A recent national study by the Craft Organization's Directors Association (CODA) estimates that the American craft industry measures \$14 billion per year. The Program has gained national recognition for Kentucky craftspeople through special advertising, exposure to national publications, and many other special activities. The continued success of the Program has established it as a model for other states.

#### **Services for Juried Participants**

- Use of "Kentucky Crafted" logo
- Referrals
- Participation in annual wholesale/retail craft market
- "Kentucky Crafted" presence at the New York International Gift Fair
- Co-op advertising in national trade publications
- Product Development Grants
- Kentucky Collection Vendors
- Access to promotion via the world wide web
- Marketing workshops/technical assistance
- Business development and loan program
- Exhibitions in the Capitol
- Special events, such as Governor's Derby Breakfast Celebration, Festival of Kentucky Folklife, etc.

#### **ABOUT THE CRAFT MARKETING PROGRAM (continued)**

#### Services for non-program participants

- Listing on data base
- Individual consultation and technical assistance
- Workshops
- Referrals

#### Services for Buyers/Show Management/Publications/Others

- Invitation to Kentucky Crafted: The Market
- Kentucky Collection
- Kentucky craft resources
- Retailer Newsletter
- Consultations
- Mailing Lists

## ABOUT THE KENTUCKY FOLKLIFE PROGRAM

**WHO:** The Kentucky Folklife Program is an interagency program of the Kentucky Historical Society and the Kentucky Arts Council, all within the Commerce Cabinet. In 1989, a consortium of agencies including the Kentucky Humanities Council, the Kentucky Oral History Commission, the Kentucky Arts Council, TVA Land between the Lakes, and Berea College obtained a grant from the National Endowment for the Arts to fund a State Folklife Program. In 1992 the Program moved, along with the Oral History Commission, into the Kentucky Historical Society and continued its close partnership with the Kentucky Arts Council. Currently, the 3-member staff consists of a Director, one permanent Folklife Specialist, and another Folklife Specialist position funded by an NEA Infrastructure Initiative grant.

**WHAT:** The program's mission is to identify, document, conserve, and present the rich, diverse elements of folklife throughout the state. Folklife brings history and art together, from traditions rooted in the past to current everyday expression. The Kentucky Folklife Program has lead the way in the state's efforts to research, preserve, and educate citizens about folklife with such innovative programs as:

- A growing state-wide archive of documented folk artists
- An annual grant program, through the Kentucky Arts Council, for organizations and individuals presenting Kentucky's traditional cultures
- Folklorist residencies (funded through the Kentucky Arts Council) in schools, communities, and state parks
- Folk and traditional arts apprenticeship grants (also through the Kentucky Arts Council) that keep traditions alive
- Music tours featuring traditional musicians from all over the state
- Cultural heritage tourism projects (cultural inventories, public programs, and driving tours)
- Community scholar and teacher training programs

#### **ABOUT THE KENTUCKY FOLKLIFE PROGRAM (continued)**

- Collaboration on television and radio documentaries
- The Kentucky Folklife Festival a celebration of Kentucky traditions, and a training ground for local heritage festivals.

**WHERE:** The Kentucky Folklife Program's offices are located within Kentucky History Center. Most of our work is outreach to communities throughout Kentucky, such as grants for projects and apprenticeships, site visits, consultancies, workshops, and Community Scholars training programs.

**WHEN:** Folklife grant applications are due annually on the last day of March. Panels take place in early May and funds are awarded in July. The resulting projects occur from July 1<sup>st</sup> through June 30<sup>th</sup> the following year. Community Scholar Training Programs are organized in six sessions, eight hours each. We average three training programs each year, as requested by the host communities.

WHY: The folk and traditional arts reflect the cultural life of a community, through both history and artistic expression. Community members may share a common ethnic heritage, language, religion, occupation, or geographic region. These traditions make Kentucky communities unique. The purpose of the Kentucky Folklife Program is to foster a deeper level of understanding and appreciation for these traditions through various educational and conservation efforts. By promoting folk groups both locally and nationally, helping artists to sustain themselves, and encouraging cultural tourism, folklife gives people pride in their communities and a reason to be active in their local economy.

## **HEIRARCHY OF GOALS**

## **Enabling Legislation**

There is established the Kentucky Arts Council (hereinafter referred to as "the council") which shall perform functions pursuant to KRS 153.210 to 153.235.

The purpose of the council shall be to develop and promote a broadly conceived state policy of support for the arts in Kentucky pursuant to KRS 153.210 to 153.235.

#### **Mission**

Kentuckians value and participate in the arts.

#### **Ends Statements**

There is efficient statewide delivery of arts programs and services.

Education in the arts is provided.

Artists live and work in a supportive environment.

The role of the arts is valued as basic to life.

Public policy is favorable to the arts in Kentucky.

## **2003-2004 HIGHLIGHTS**

#### July 1, 2003 Arts Council Delivers an Arts Long Range Plan Kentucky

After many months of collecting thoughts, ideas and opinions from over 500 Kentuckians in arts and non-arts sectors, rural and metropolitan, north, east, south and west —the Arts Council produced *Creating a Vision for the Future of the Arts in Kentucky*. The Long Range Plan for 2004-2008 is a plan for the state based on a matrix that validates the mission and goals of the Arts Council as appropriate for the arts in Kentucky (whether state supported or not) and intersects those goals with the common themes which emerged from the advice given by the public through meetings, surveys, interviews and interest circles.

#### July 1, 2003 Arts Council Restructures Grant Programs

All grant programs were re-examined and revised to provide more efficient delivery of the arts, practice good fiscal management, provide clear performance expectations, refine measurement systems and increase participation in the arts in Kentucky. Artist in Residence grants were eliminated while Teacher Initiated Program residencies were restructured to increase residencies to three- and four-week terms. Project Grants, Individual Artist Project Grants and Community Artist Residencies were eliminated with a new program Arts Build Communities created to increase partnerships and have greater community impact through the arts. Kentucky Folklife Tour of Music became integrated into the Kentucky Performing Arts Directory Program. Community Arts Development was restructured from a five-year grant series to three years with reduced monetary awards and heightened technical assistance. General Operating Support Grants provides the same pool of money but offers a division II category to enable smaller arts organizations to compete. Challenge Grants introduced a trial run of performance expectations that will be enforced in FY05 review for FY06 funding.

#### July 20-23, 2003 Artist in Residence and Community Residence Orientation

This annual multi-purpose retreat facilitates a better understanding of Arts Council's Arts in Education and Community Residency Programs, gives community artists, arts education roster artists, teachers, school administrators and community arts sponsors planning time and a chance to share the processes, theories and practices of artist residency work. Training for artists consists of KERA Core Content, Early Childhood Development and Youth-at-Risk Behavioral Strategies. Training for sponsors includes workshops for curriculum integration across all arts disciplines and community arts methodologies.

#### July 25-26, 2003 Workshop Weekend

The Kentucky Craft Marketing Program and the Kentucky Museum of Arts + Design, in partnership with Somerset Community College presented *Outside the Lines: New Frontiers for Kentucky Artists*, a product development workshop focusing on trends in the marketplace, making artists' products and businesses more profitable, utilizing available resources, working smart in the studio, and collaborating with the tourism industry. Artists also had options to attend sessions on pricing, computer-aided design/machinery (CAD/CAM), licensing, and copyright.

#### 2003-2004 HIGHLIGHTS (continued)

#### August 9 - 13, 2003 and January 31 - February 3, 2004 New York International Gift Fair

Kentucky Craft Marketing Program has featured some of our state's finest craftspeople and their products since 1985 in this prime location, a double end cap booth at the foot of the escalators in the *Handmade* section of the Jacob K. Javits Center. This major semi-annual wholesale event attracts approximately 45,000 international buyers each show, allowing the featured Kentucky artisans to bring their products to the world in a very real way. The show occupies over 600,000 square feet and presents over 2,900 exhibitors and 7,500 product lines. For many juried participants in the program, the NYIGF has been their first introduction to buyers beyond our state's borders. It has also often been their first opportunity to wholesale Kentucky products to points far beyond the United State's borders. Participants in the *Kentucky Crafted* booth are chosen for their overall market readiness, potential for wholesale marketing on a national scale, and a good product fit for the giftware market. Five artisans are chosen to participate in each show.

#### July 25, 2003 Rude Osolnik Award

Kentucky Craft Marketing Program and the Kentucky Museum of Arts + Design honored Tim Glotzbach of Hindman, Kentucky, with the eighth annual Rude Osolnik Award for 2003. The award is modeled after its namesake, Rude Osolnik, the nationally acclaimed wood turner from Berea, Kentucky, who devoted his life to the development of his craft and teaching. This prestigious award recognizes artists for their contributions to the craft community, preservation of craft traditions through teaching and sharing, and exemplary workmanship. Previous recipients are Alma Lesch, Emily Wolfson, Arturo Alonzo Sandoval, Homer Ledford, Joseph Molinaro, Stephen Rolfe Powell, and Bryon Temple (posthumously). The award presentation was held in Somerset, in conjunction with the annual Workshop Weekend conference.

# September 6, 2003 In Performance at the Governor's Mansion 'On the Road' - Celebrating the 25<sup>th</sup> Anniversary of the Governor's Awards in the Arts

The Arts Council, in partnership with KET, Kentucky Center, Kentucky Citizens for the Arts and Arts Kentucky, hosted a gala performance evening as the last *In Performance at the Governor's Mansion* and to pay tribute to the more than 150 individuals and organizations that have received Governor's Awards in the Arts over the past 25 years. The KET videotaped performance included African dance and drumming with Harlina Churn, cellist Michael Fitzpatrick & the Gordon Dance Project, the Bluegrass sounds of Hog Operation, the Imani Dance & Drum Company, the Kentucky Jazz Connection and the American Spiritual Ensemble.

#### September 25-27, 2003 Kentucky Folklife Festival

Produced by the Kentucky Folklife Program, an interagency of the Kentucky Arts Council and the Kentucky Historical Society, this festival publicly highlights examples of Kentucky's cultural differences and validates the important notion that ALL Kentuckians have unique folk traditions. Held in downtown Frankfort, the festival presents a sampling of the Commonwealth's finest folk artists, musicians, cooks and storytellers with a deeper look at several important Kentucky cultural communities (Deaf, South Asian, Latino, Appalachian, African American), an exciting participatory look at the diverse world of dance, and a tribute to Bluegrass great J. D. Crowe.

#### 2003-2004 HIGHLIGHTS (continued)

#### October 7-8, 2003 Kentucky on Stage and Setting the Stage

The fifth annual Kentucky On Stage at the Downtown Art Center in Lexington provided opportunities for representatives from performing arts centers, schools, libraries, festivals, city governments, and all others interested in booking performing artists to see showcase performances of 25 Kentucky performers adjudicated into the *Performing Arts Directory*. Setting the Stage workshops focused on presenting artists in alternative spaces; state and regional funding sources for presenters; contract negotiations and block booking.

# December 9, 2003 Ernie Fletcher Inaugurated as Governor of Kentucky W. James Host Appointed as Secretary of Commerce Cabinet

December 23, 2003 Reorganization Executive Order Moves Arts Council to Newly Formed Commerce Cabinet Arts Council joins the newly formed Commerce Cabinet comprised of the following organizational units: Department of Travel, Department of Parks, Department of Fish and Wildlife Resources, Kentucky Horse Park Commission, State Fair Board, Office of Administrative Services, Office of General Counsel, Tourism Development Finance Authority,

Kentucky Historical Society, Kentucky Center for the Arts, Kentucky Artisan Center at Berea, Kentucky Craft Marketing Program, Governor's School for the Arts, Kentucky African-American Heritage Commission, Commission on Small Business Advocacy and the Kentucky Council and Office of Coal Marketing and Export.

#### February 1, 2004 Governor Appoints Three and Reinstates One to Arts Council Board

Robert E. (Bob) Gable was designated as chair and joined Somerset Community College president Dr. Jo G. Marshall and northern Kentucky attorney Gregory S. Shumate for first terms on the board. Dr. Everett McCorvey, Professor of Voice and Director of Opera at the University of Kentucky has been re-appointed for a four-year term and will serve as vice-chair.

#### February 26-29, 2004 Kentucky Crafted: The Market

This wholesale/retail award winning market produced by The Kentucky Craft Marketing Program at the Kentucky Fair and Exposition Center is in its 23rd year, featuring over 300 exhibitors of craft, two-dimensional art, food, books and recorded music. The Market produces 2 to 3 million dollars in direct sales annually and had a total attendance of 8,600. A delegation of Montana legislative and economic leaders, artists and art dealers visited The Market to gain insight on starting a similar program based on this nationally recognized model.

#### March 4, 2004 Governor Ernie Fletcher Presents the 2003 Governor's Awards in the Arts

The Commonwealth's most prestigious awards in the arts were presented to Bill and Josephine D'Amato Richardson, Whitesburg, the Milner Award; The Judd Family - Ashley, Naomi & Wynonna, the National Award; Arturo Alonzo Sandoval, Lexington, the Artist Award; Community Trust Bank, Pikeville, the Business Award; Montgomery County Council for the Arts, Mt. Sterling, the Community Arts Award; Vernell Bennett, Frankfort, the Education Award- Individual; Kentucky Shakespeare Festival, Louisville, the Education Award- Organization; Lestel Childress, Park City, the Folk Heritage Award; City of Berea, the Government Award; and *Business First*, Louisville, Media Award.

#### 2003-2004 HIGHLIGHTS (continued)

#### April 19 - May 1, 2004 Kentucky Visions

For the eighth consecutive year, The Kentucky Arts Council coordinated a visual arts exhibit at the Governor's Mansion. Opening on April 19, the exhibit featured 34 works of art by 27 Kentucky artists. The exhibit remained on view through the Governor's Derby Breakfast festivities and remains on-line as a virtual gallery.

#### May 1, 2004 Kentucky Crafted at Governor's Derby Breakfast

Juried craftspeople from across the Commonwealth participated in the Governor's Derby Breakfast festivities by exhibiting and selling their wares in a craft fair section coordinated by the Kentucky Craft Marketing Program.

# June 3-30, 2004 Arts Council Partners with Kentucky Center for Series of Accessibility Workshops Across the Commonwealth

Technical assistance to arts organizations in marketing to underserved audiences covered topics of audience development, advertising access services, making materials legible, Web accessibility and managing internal organizational changes. Workshops were conducted in Paducah, Somerset, Ashland, Madisonville and Lexington.

#### **Kentucky Collection**

Since 2001, the Kentucky Craft Marketing Program has tested the Kentucky Collection, a marketing concept which provides Kentucky retailers a mechanism to find and purchase quality, medium-priced Kentucky crafts, visual arts, food, music, videos, and books, available for sale in a customized display with signage and marketing support. Eleven in-state retailers were selected to test market the Collection and products from over 100 vendors representing participants of the Kentucky Craft Marketing, Kentucky Arts Council, and Kentucky Department of Agriculture programs were available. Beginning in the fall of 2004, the Kentucky Collection is being expanded to the Kentucky State resort parks and historic sites.

#### Platinum 10

Ten Kentucky craft and visual art businesses, all participants of the Kentucky Craft Marketing Program (KCMP) or the Visual Arts at the Market Program, were selected to participate in April of 2003 in "The Platinum 10," a pilot project that enhances their ability to create specialized products for the marketplace. KCMP is conducting this project in order to evaluate real-life scenarios of product development. The process benefits both the KCMP and its participants, and the process will help document issues, achievements, and roadblocks, in order to build a product development program that is geared to differing levels of needs. This approach will help formulate a process that will provide ongoing assistance to artisan businesses and aid to those who wish to increase profitability and sustainability. A second class of ten began in April 2004.

## **GRANTS AND AWARDS**

#### **Artists**

**Individual Artists (Al Smith) Fellowships** recognize creative excellence in practicing professional Kentucky composers, choreographers, writers, and interdisciplinary, visual and media artists. The Individual Artist Fellowship Program supports the advancement and continuation of artists' careers and creative work through monetary awards and promotional opportunities.

No. of Applications: 185 Applications Awarded: 26 Amount Requested: \$1,387,500 Amount Granted: \$117,000

**Individual Artists Professional Development Grants** fund activities for both established and emerging artists to advance their professional careers. Eligible requests for this matching grant include expenses for attending workshops and master classes, participating in significant performance or exhibition opportunities or preparing portfolios, work samples or marketing materials.

No. of Applications: 54 Applications Awarded: 34 Amount Requested: \$24,624 Amount Granted: \$14,859

**Individual Artists Project Grants** fund individual artist initiated activities that involve the non-arts sector.

(Is now a part of Arts Build Communities Grant Program)

No. of Applications: 29 Applications Awarded: 13 Amount Requested: \$73,839 Amount Granted: \$33,224

**Product Development Grants (Craft Marketing)** provide financial assistance to craft artists to help them develop new products or prototypes.

No. of Applications: 14 Applications Awarded: 14 Amount Requested: \$9,000 Amount Granted: \$9,000

#### **Community Arts**

**Community Artist Residencies** are awarded to non-profit or public institutions to bring artists to work in their communities for 3-6 months on projects such as murals, local play productions, photographic documentation of the community for an exhibit at the library. (Is now a part of Arts Build Communities Grant Program)

No. of Applications: 9 Applications Awarded: 4 Amount Requested: \$67,500 Amount Granted: \$40,000

Fast Track Grants are small grants given at the discretion of the Circuit Riders to spur arts activities in underserved counties.

No. of Applications: 17 Applications Awarded: 17 Amount Requested: \$9,688 Amount Granted: \$9,688

**Performing Arts on Tour Grants** subsidize performance fees for Kentucky presenters to bring quality, traditional and contemporary artists to communities across the commonwealth. Performing artists, ensembles and groups accepted to the Kentucky Performing Arts Directory and similarly adjudicated programs of Southern Arts Federation member states are eligible for fee-subsidized booking.

No. of Applications: 22 Applications Awarded: 22 Amount Requested: \$75,050 Amount Granted: \$75,050

**Project Grants** support new or expanded arts projects for not-for-profit organizations that want to increase participation in the arts in their local communities. (Is now a part of the Arts Build Communities Grant Program)

Grant Program)

No. of Applications: 66 Applications Awarded: 45 Amount Requested: \$178,871 Amount Granted: \$127,790

#### Education

Artists in Residence Grants are awarded to schools to support an artist in residence for 20 to 48 days. (Has

been discontinued)
No. of Applications: 17
Applications Awarded: 14
Amount Requested: \$81,960
Amount Granted: \$67,200

#### **Grants and Awards — Education (continued)**

**ArtsStart!** is an artist residency program specifically designed to meet the needs of early childhood education. Professional artists provide hands-on, developmentally appropriate arts experiences for students and training for staff and directors in childcare facilities.

No. of Applications: 18 Applications Awarded: 10 Amount Requested: \$101,500 Amount Granted: \$7,350

**Teacher Initiated Program** places professional artists in Kentucky schools for short-term residencies, at the invitation of the teacher or administrator. These one-, two- or three-week residencies provide hands-on arts experiences for both teachers and students.

No. of Applications: 142 Applications Awarded: 111 Amount Requested: \$120,225 Amount Granted: \$97,925

**Youth Arts-JCPS** is a partnership grant with Jefferson County Public Schools that runs through FY05. KAC administers the part of the program that places and pays the artists to work with youth detention/correction facilities and alternative schools.

No. of Applications: 31 Applications Awarded: 29 Amount Requested: \$68,250 Amount Granted: \$56,500

Youth Center Initiated Program is an artist residency program specifically designed to meet the needs of atrisk youth. Professional artists with specialized training provide hands-on, arts experiences for students in detention/correction facilities and alternative schools. Artists deliver professional development and model instructional practices in the arts for teachers, staff and administrators.

No. of Applications: 11 Applications Awarded: 8 Amount Requested: \$8,925 Amount Granted: \$6,825

#### **Folk Arts**

**Folk Arts Project** grants help organizations in areas of identification, documentation, conservation and presentation of folk arts and traditional culture.

No. of Applications: 32 Applications Awarded: 19 Amount Requested: \$74,750 Amount Granted: \$40,010

#### **Grants and Awards — Folk Arts (continued)**

Folk and Traditional Arts Apprenticeships encourage the continuation of living traditional arts by funding master artists to teach their skills, practices and cultures to less experienced artists that have a desire to increase their mastery and perpetuate the tradition.

No. of Applications: 9 Applications Awarded: 4 Amount Requested: \$26,335 Amount Granted: \$11,760

#### **Organizational Support**

**Challenge Grants** provide operating funds to arts organizations based on their contributed revenue from individual, corporate and other non-governmental sources.

No. of Applications: 24 Applications Awarded: 24

Total Eligible Income: \$17,435,221

% Match: 5.4

Amount Granted: \$946,721

**Community Arts Development Program** lends operational funding support and provides technical assistance to new and emerging local arts organizations for integrating arts into the community. The program provides a three-year sequence of grants and technical assistance to increase organizational development and stability.

No. of Applications: 33 Applications Awarded: 21 Amount Requested: \$90,000 Amount Granted: \$62,000

**General Operating Support** provides operational funding assistance on a competitive basis to arts and cultural organizations and community arts programs to ensure that year-round participation in the arts is available to the people of Kentucky.

No. of Applications: 55 Applications Awarded: 55

Total Operating Budget: \$17,422,232

% Match Range: 2.3%-7% Amount Granted: \$829,540

**Technical Assistance** subsidies enable staff from performing arts presenter groups to attend a regional booking conference sponsored by the Southern Arts Federation.

No. of Applications: 11 Applications Awarded: 11 Amount Requested: \$5,500 Amount Granted: \$5,500

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## **Grants and Awards —Operational Support (continued)**

Salary Assistance Grants are three-year matching grants to enable local arts groups to hire their first full-

time staff. (Has been discontinued)

Nr. of Applications: 4 Applications Accepted: 4 Amount Requested: \$28,000 Amount Granted: \$28,000

#### **Participation Building**

**START Building Participation Grants** are granted through Wallace Foundation START Initiative funds as one-time grants to support innovative out-of-the-box projects to increase participation in the arts.

No. of Applications: 12 Applications Awarded: 12 Amount Requested: \$120,000 Amount Granted: \$120,000

# **Program, Services and Grants by County**

COUNTY	Accessibility Partnership	Arts Education Roster of Artists	Circuit Rider Counties Served	Community Scholars	Kentucky Collection	Kentucky Crafted Juried Craftspeople	Kentucky Peer Advisory Network Consultancies	Kentucky Performing Arts Directory	Kentucky Visions	START Partners	Visual Arts at the Market	Grant Applications	Grants Awarded	Grant Awards	(2003 Est.) Population
ADAIR			•			•					•	2	0		17,458
ALLEN	•		•			•						0	0		18,262
ANDERSON			•			•			•			2	1	\$3,000	19,812
BALLARD			•			•						0	0		8,193
BARREN		•	•		•	•		•			•	7	6	\$8,700	39,133
BATH			•			•						0	0		11,413
BELL			•			•						3	3	\$4,850	29,953
BOONE			•			•		•				5	3	\$2,925	97,139
BOURBON			•			•						0	0		19,598
BOYD	•		•			•	•					10	8	\$89,265	49,554
BOYLE	•	•	•			•						12	11	\$26,075	27,837
BRACKEN			•			•						3	3	\$3,825	8,487
BREATHITT			•	•								9	4	\$3,700	15,850
BRECKINRIDGE			•					•				3	2	\$1,228	19,011
BULLITT			•									5	3	\$6,200	64,909
BUTLER			•									0	0	ψ0, <u>2</u> 00	13,199
CALDWELL			•			1		•				2	2	\$23,028	12,824
CALLOWAY			•									6	0	Ψ20,020	34,671
CAMPBELL			•				•	•	•			7	1		87,970
CARLISLE			•									1	1	\$500	5,384
CARROLL			•									2	2	\$2,100	10,230
CARTER			•									0	0	Ψ2,100	27,144
CASEY			•									3	0		15,977
CHRISTIAN	•		•			•						6	5	\$28,642	69,912
CLARK	•		•					•				7	4	\$25,078	33,958
CLAY			•	•		-	-					17	16	\$30,380	24,346
CLINTON			•									1	0	Ψ30,300	9,605
CRITTENDEN			•									3	2	\$1,681	9,003
CUMBERLAND		•	•									1	1	\$25,132	7,159
DAVIESS	•	-	•					•	<u> </u>			23	15	\$156,840	92,540
EDMONSON			•			+ -			<u> </u>	ļ <u> </u>		0	0	ψ130,040	11,869
ELLIOT			•			-						4	3	\$6,200	6,935
ESTILL			•	•		•			<u> </u>	1		5	4	\$4,700	15,192
FAYETTE	•	•	•			•		•	•		•	81	30	\$293,913	266,798
FLEMING			•			<del></del>	ļ -	•	<u> </u>	ŀ		1	1	\$500	14,379
FLOYD			•				<b>-</b>					6	6	\$177,172	42,272
FRANKLIN	•	•	<u> </u>	•		· ·	-	•	•	Ļ		12	10	\$177,172	48,051
FULTON						<del></del>	ļ -	•	<u> </u>	1		0	0	ψ24,104	7,419
GALLATIN			•			-				-		0	0		7,419
		•				<u> </u>				-				<b>¢</b> 0.4 <b>7</b>	
GARRARD		•	•			•	-		ļ	ļ		1	1	\$347	15,850
GRANT			•				•			1		1	1	\$2,000	23,983
GRAVES	•		•			•				1		1	1	\$36,335	37,252
GRAYSON			•			ļ	•			<u> </u>		4	4	\$5,250	24,600
GREEN			•									1	0		11,787

## FY2004 Annual Report

COUNTY	Accessibility Partnership	Arts Education Roster of Artists	Circuit Rider Counties Served	Community Scholars	Kentucky Collection	Kentucky Crafted Juried Craftspeople	Kentucky Peer Advisory Network Consultancies	Kentucky Performing Arts Directory	Kentucky Visions	START Partners	Visual Arts at the Market	Grant Applications	Grants Awarded	Grant Awards	(2003 Est.) Population
GREENUP		•	•									0	0		36,952
HANCOCK			•			•						0	0		8,433
HARDIN	•		•			•		•	•		•	12	7	\$15,950	96,052
HARLAN		•	•	•								3	1	\$915	32,095
HARRISON			•			•						1	1	\$2,250	18,227
HART		•	•					•				11	10	\$61,655	17,879
HENDERSON			•			•				•		9	6	\$28,129	45,129
HENRY			•			•					•	2	1	\$1,000	15,543
HICKMAN			•									0	0		5,165
HOPKINS	•		•		•	•				•		4	3	\$18,000	46,839
JACKSON	•	•	•			•	•		•			5	4	\$44,669	13,595
JEFFERSON	•	•	•		•	•	•	•	•	•	•	209	125	\$1,443,537	699,017
JESSAMINE			•			•			•			4	2	\$2,600	41,508
JOHNSON			•	•		•						5	1	\$800	23,647
KENTON	•	•	•	•	•	•		•	•			35	20	\$79,079	152,287
KNOTT			•	•		•		•				1	1	\$3,000	17,614
KNOX			•	•								3	3	\$2,650	31,708
LARUE			•			•						3	1	\$800	13,437
LAUREL	•	•	•			•						7	6	\$10,400	55,488
LAWRENCE			•			•						1	1	\$5,000	15,895
LEE			•			•						1	1	\$560	7,900
LESLIE		•	•	•								7	6	\$5,000	12,203
LETCHER		•	•	•	•	•	•	•		•		11	7	\$164,400	24,843
LEWIS			•			•		•				0	0		13,796
LINCOLN			•			•						0	0		24,535
LIVINGSTON			•									1	1	\$1,600	9,726
LOGAN			•			•						1	1	\$5,000	26,841
LYON			•			•						4	1	\$600	8,078
McCRACKEN			•			•	•			•		11	9	\$116,352	64,768
McCREARY	•		•			•						3	2	\$1,400	17,190
McLEAN			•			•						0	0		9,872
MADISON	•	•	•		•	•	•	•	•		•	30	22	\$69,106	74,814
MAGOFFIN			•							ļ		0	0		13,334
MARION			•			•				ļ		0	0		18,533
MARSHALL			•									0	0		30,559
MARTIN			•							<u> </u>		1	1	\$600	12,521
MASON			•			•	•		•	ļ	•	6	2	\$4,800	16,815
MEADE			•									0	0		27,619
MENIFEE			•							<u> </u>		2	1	\$500	6,618
MERCER	•		•			•		•	1		•	5	4	\$4,394	21,410
METCALFE			•			•						1	0		10,042
MONROE			•			•				ļ		0	0	<b>A</b> ·	11,740
MONTGOMERY			•			•			1			3	2	\$42,253	23,535
MORGAN			•									3	2	\$1,600	14,278
MUHLENBERG		•	•				•	•				3	3	\$9,420	31,691
NELSON		•	•			•			1			9	8	\$8,500	39,635
NICHOLAS			•									1	0		6,937

## FY2004 Annual Report

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COUNTY	Accessibility Partnership	Arts Education Roster of Artists	Circuit Rider Counties Served	Community Scholars	Kentucky Collection	Kentucky Crafted Juried Craftspeople	Kentucky Peer Advisory Network Consultancies	Kentucky Performing Arts Directory	Kentucky Visions	START Partners	Visual Arts at the Market	Grant Applications	Grants Awarded	Grant Awards	(2003 Est.) Population
	ibility	ucati	it Ric	nmur	ntuck	Š Č	Š 주 오 오	/ Per	Kenti	STA	\rts a	rant	Grai	ant A	st.) I
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	Acı	Art				χ	à Z	Ken			Vis				(50
OHIO			•			•						2	1	\$500	23,165
OLDHAM			•		•	•		•				4	2	\$2,100	50,517
OWEN		•	•			•		•				3	3	\$10,511	11,092
OWSLEY			•			•						1	0		4,755
PENDLETON	•		•									1	1	\$2,445	15,090
PERRY	•		•	•			•					6	4	\$15,268	29,492
PIKE		•	•	•			•					9	6	\$14,687	67,492
POWELL			•		•							2	1	\$400	13,347
PULASKI	•		•			•			•	•		7	6	\$20,568	58,013
ROBERTSON			•			•						0	0		2,320
ROCKCASTLE			•	•		•		•				1	1	\$500	16,644
ROWAN			•			•	•	•	•		•	8	2	\$4,100	22,397
RUSSELL			•		•							3	2	\$2,650	16,586
SCOTT			•			•	•					8	4	\$52,173	36,726
SHELBY			•			•						3	3	\$10,150	35,900
SIMPSON			•			•						1	0		16,664
SPENCER			•			•			•			3	3	\$11,872	14,301
TAYLOR			•			•			•			5	3	\$10,050	23,347
TODD			•									0	0		12,019
TRIGG	•		•		•	•	•					2	2	\$1,215	12,877
TRIMBLE			•			•						0	0		8,759
UNION	•		•									1	1	\$3,000	15,751
WARREN	•	•	•			•	•	•		•		36	26	\$102,682	95,778
WASHINGTON		•	•			•						1	0		11,260
WAYNE			•			•						0	0		20,277
WEBSTER			•			•						1	0		14,051
WHITLEY			•					•				5	3	\$9,164	37,261
WOLFE			•									3	2	\$10,592	6,939
WOODFORD			•			•					•	0	0		23,659
KENTUCKY TOTAL	82	47	120	34	11	413	30	66	27	14	31	791	496	\$3,435,416	4,117,827

# Funding History 1994-2004 (State and Federal Allocations)

KAC FY	NEA Basic State Grant	NEA Under- served	NEA Rural Arts Initiative	NEA Arts Education	NEA Folkarts	NEA Challenge America	TOTAL Federal	Line Items	Total State Appropriation
1994	496,000	132,200	40,000	185,300	66,800		920,330		3,086,300
1995	482,000	66,400		145,000			693,400		3,192,000
1996	468,000	150,470	30,000	145,000	32,000		825,470		3,308,200
1997	329,000	52,000		65,000	107,600		506,800		3,392,200
1998	339,800	56,800		65,000			461,600		3,979,600
1999	385,500	80,800		61,400	11,500		539,200	250,000	4,095,800
2000	385,400	83,500		58,900			527,800	250,000	4,216,600
2001	378,300	88,400		56,100	65,500		588,300	210,000	4,733,200
2002	375,500	88,300		56,100	30,000	40,000	589,900	198,500	4,626,300
2003	378,300	89,900		55,900	20,000	90,000	634,100	193,300	4,523,800
2004	371,200	75,200		73,000	33,000	97,000	649,400	184,300	4,210,900

# **General Fund Budget** FY04-06

FY04 FY05

Revised Appr. (Governor's Spending Plan)

 Ky. Arts Council
 \$3,609,900
 \$3,593,700

 Craft Marketing
 601,000
 617,200

 Total
 \$4,210,900
 \$4,210,900

## **Board, Staff and Advisory Panel Members**

#### **Board of Directors**

Robert E. Gable (Chair), Frankfort Everett D. McCorvey (Vice Chair), Lexington Stephanie C. Bateman, Louisville Thomas H. Bonny, Irvine Nancy S. Cooper, Fort Thomas Mary Michael Corbett, Louisville Paul E. Fourshee, Cadiz Charles R. Manchester, Paducah Larry May, Benham Jo G. Marshall, Ph.D., Somerset Ann Duggins Schell, Louisville Pamela Papka Sexton, Lexington Gregory S. Shumate, Fort Mitchell Kathleen Smith, Louisville Janrose Tunnell, Richmond Roanne H. Victor, Louisville

#### Staff

#### **Executive Branch**

Gerri Combs, Executive Director Lori Meadows, Executive Staff Advisor Ed Lawrence, Public Information Officer Melissa Nesselrode, Secretary

#### **Administrative Branch**

Carolyn Starbuck, Administrative Branch Manager Deborah Catlett, Administrative Specialist Sandie Lawrence, Information Technology Manager Sandy Etherington, Grants Administrator Teresa Wade, Fiscal Officer

#### **Arts Program Staff**

Daniel Strauss, Arts Program Branch Manager John S. Benjamin, Arts in Education Program Director Amber Luallen, Community Arts Program Director Heather Lyons, Individual Artist Program Director

#### **Craft Marketing Program**

Fran Redmon, Program Director Nancy Atcher, Product Development Coordinator

#### Staff — Craft Marketing Program (continued)

Beau Haddock, Media Communications & Mktg. Connie Hicks, Marketing Specialist Kim Leingang, Secretary Marcie Christensen, Information Technology Manager Vallorie Henderson, Special Projects Charla Reed, Education & Outreach

#### Folklife Program

Bob Gates, Program Director Brent Bjorkman, Folklife Specialist Mark Brown, Folklife Specialist

#### **Circuit Riders**

#### **Arts Council Regional Representatives**

Mary Jackson-Haugen, serving Ballard, Butler, Caldwell, Calloway, Carlisle, Christian, Crittenden, Daviess, Fulton, Graves, Hancock, Henderson, Hickman, Hopkins, Livingston, Logan, Lyon, Marshall, McCracken, McLean, Muhlenberg, Ohio, Todd, Trigg, Union, and Webster counties.

Pat Ritter, serving Allen, Barren, Casey, Clinton, Cumberland, Edmonson, Grayson, Green, Hart, Metcalfe, Monroe, Russell, Simpson, Taylor, Warren and Wayne counties.

**Suzanne Adams**, serving Anderson, Breckinridge, Bullitt, Franklin, Hardin, Jefferson, Jessamine, LaRue, Marion, Meade, mercer, Nelson, Oldham, Shelby, Spencer, Washington, and Woodford counties.

Casey Billings (position vacated 1/04), serving Bath, Boone, Bourbon, Boyd, Bracken, Campbell, Carroll, Carter, Clark, Elliot, Fayette, Fleming, Gallatin, Grant, Greenup, Harrison, Henry, Kenton, Lewis, Mason, Menifee, Montgomery, Morgan, Nicholas, Owen, Pendleton, Roberson, Rowan, Scott, and Trimble counties.

Judy Sizemore, serving Bell, Boyle, Breathitt, Clay, Estill, Floyd, Garrard, Harlan, Jackson, Johnson, Knott, Knox, Laurel, Lawrence, lee, Leslie, Letcher, Lincoln, Madison, Magoffin, Martin, McCreary, Owsley, Perry, Pike, Powell, Pulaski, Rockcastle, Whitley, and Wolfe counties.

## **Market Advisory Committee**

#### **Craft Exibitors**

Jamison Brumm, Monticello Cynthia Carr, Harrodsburg Justine Dennis, New Haven Jack & Linda Fifield, McKee David & Donna Glenn, Louisville Richard Kolb, Louisville Mark Payton, Louisville Mary Reed, Irvine

#### **Visual Artists**

Elsie Kay Harris, Lexington Marianna McDonald, Lexington Heather Lyons, Kentucky Arts Council

#### Musicians

John Gage, Louisville

#### **Kentucky Proud Food**

Bart Anderson, Bowling Green Bill & Donna Madden, Lexington Elizabeth Smith, Kentucky Department of Agriculture

#### **Publishers**

Paula Cunningham, Kuttawa

#### **Organizations**

Ed Mastrean, Kentucky Educational Television (KET) Bob Gates, Kentucky Folklife Program Sharon Haines, Kentucky Guild of Artists & Craftsmen

#### **Retail Shops**

Susan Berdeaux, Park City Cynthia Bender, Department of Parks

#### **Diversity Committee**

Stephanie C. Bateman (Chair), Louisville

Gerri Combs (KAC Executive Director), Frankfort

Suzanne Adams, Louisville

John Benjamin, Frankfort

Casey Billings, Lexington

Ron Billings, Louisville

Ethel Atkins Castle, Louisville

Hasan Davis, Berea

Carletta DeLonjay, Louisville

Ann K. Ferrell, Frankfort

Phyllis Free, New Albany

John Froehlich, Owensboro

Bob Gates, Frankfort

Rina Gratz, Versailles

Joy Gritton, Morehead

Marty Henton, Lexington

Sara Holcomb, Lexington

Mary Jackson-Haugen, Mayfield

Jeanie Kahnke, Louisville

Heather Lyons, Frankfort

Lori Meadows, Frankfort

Ginny Miller, Bowling Green

Portia White Muhammad, Louisville

Janine Musser, Campton

Johnston A.K. Njoku, Bowling Green

Deborah S. Pennell, Louisville

Josephine D'Amato Richardson, Whitesburg

Patricia Ritter, Burkesville

Jean St. John, Covington

Judy Sizemore, McKee

Carl Smith, Frankfort

Carrie Stivers, Bardstown

Daniel J. Strauss, Frankfort

Walt Underwood, Louisville

Carmen Valensuela, Shelbyville

Anna Marie Walker, Frankfort

Frank X. Walker, Louisville

Cecilia Wang, Lexington

Ed White, Louisville

Crystal Wilkinson, Lexington

## **Kentucky Peer Advisory Network Consultants**

Suzanne Adams, Louisville Constance Alexander, Murray Libby Alexander, Louisville Pat Banks, Richmond John Begley, Louisville Teresa Bell Kindred, Edmonton Regan Blanchard, Ekron Sonja Brooks, Lexington Liz Bussey Fentress, Louisville Marilyn Clark, Lexington Tamara Coffey, Whitesburg Jane Dewey, Danville Dee Fizdale, Lexington Pradnya Haldipur, Lexington Rand Harmon, Louisville Debra L. Hille, Berea Sara Holcomb, Lexington Mary Jackson-Haugen, Mayfield Gwen Heffner, Berea Jacquelyn Markham, Lexington Susan McNeese Lynch, Louisville Dwight Newton, Lexington Nora Raphael, Louisville Patricia Ritter, Burkesville Holly Salisbury, Lexington Jaana Sipila, Glasgow Judy Sizemore, McKee Portia White Muhammad, Louisville